



CASE STUDY: SUMMARY

Catalyzing a Shift Toward Sustainable Health Financing for NCDs in Kenya

Early Results from the Financing Accelerator Network for NCDs (FAN) in Sub-Saharan Africa



PROGRESS HIGHLIGHTS

- Improved coordination with establishment of Kenya's first dedicated multi-stakeholder platform focused on NCD financing
- National NCD Financing Action Plan developed, linking immediate priorities with longer-term reform
- Resource mobilization subcommittee established to align with national budgeting processes, working with the National Treasury
- Economic evidence increasingly shaping financing strategies
- Building the foundation for stronger resource mobilization and fuller integration of NCDs into national health financing and UHC strategies

CONTEXT

Noncommunicable diseases (NCDs) account for approximately 41% of deaths and nearly half of hospital admissions in Kenya. Despite this, financing has historically been fragmented and focused on treatment rather than long-term investment. An early but important shift is underway. As Kenya advances its Universal Health Coverage reforms, including the 2023 Social Health Insurance framework, there is a key opportunity to better integrate NCDs into national financing systems.

CATALYZING CHANGE: FROM FRAGMENTATION TO ALIGNMENT

Support from the **Financing Accelerator Network for NCDs (FAN)** — through technical support, peer learning, and catalytic funding — is helping drive a move from individual efforts towards a more coordinated and strategic approach to financing NCDs.

A major milestone has been the formation of a multi-stakeholder Country Core Group (CCG) in Kenya. For the first time, actors across government, development partners, and civil society are aligned within a single platform focused specifically on financing for NCDs. This builds on consultations with 18 stakeholders and regional learning with countries including Ghana, Rwanda, and Uganda.

"Bringing people from different organisations together helps us speak from the same page and move in one direction." - Kenya CCG member

WHAT IS CHANGING

Towards Investment Thinking

FAN engagement has triggered a shift from viewing NCDs as service delivery challenges to treating them as investment priorities. This is reflected in growing attention to economic evidence and financing strategies: *"Health financing was not an area most of us looked into... but we have developed a greater appreciation of what needs to be done."* - Kenya CCG member.

WHAT IS CHANGING

Towards Coordinated Action

The establishment of the CCG represents the first multi-stakeholder platform focused on financing NCDs in Kenya. It marks a step-change in alignment, helping to strengthen coordination and setting a shared financing agenda. In addition, a resource mobilization subcommittee has been established to align priorities with national budgeting processes:

“We developed a resource mobilisation committee... to decide programmatic priorities and approach the National Treasury.”

Towards Evidence-Based Decision-Making

A key initiative is the development of an economic modelling proposal to estimate the costs of inaction and returns on investment for NCD interventions. This reflects a shift towards more data-driven decision-making: “We need to show how much it will cost and how much we will save.”

FAN activities is also helping to improve collaboration with health economists, boosting the use of modelling to generate relevant investment evidence.

“This project is enabling us to interact more closely with health economists who can generate the evidence needed for advocacy.” – Kenya CCG Member

Towards Action

Kenya is beginning to translate this shift into implementation. The NCD Financing Action Plan also outlines priority actions over a 6–12 month catalytic implementation period, while informing longer-term reforms.

A NEW TRAJECTORY

While measurable increases in financing will take time, Kenya has shown important early progress within a relatively short timeframe since joining FAN in 2025. These include:

- **Stronger coordination**
- **Improved alignment with national reforms**
- **Increased use of economic evidence**

What is emerging is a clear shift in trajectory. As one Kenya CCG member noted, *“Without FAN engagement, it would have been business as usual.”*

This underscores the importance of targeted support in supporting Kenya move toward a more coordinated, evidence-driven, and sustainable approach to financing NCD prevention and care.

“Previously we approached NCDs in fragmented silos... now we are looking at NCDs across the continuum of care.” - Kenya CCG Member.

