



World TB Day 2024



In 2022, **7.5 million** people were newly diagnosed with TB worldwide.

12%



were **children**

33%



were **women**

55%



were **men**

Evidence shows men are **more** susceptible to TB.

Men are disproportionately affected by TB,



yet they are less likely to seek or complete treatment.



TB policies and programmes in many countries across the globe are **gender blind**, which makes it difficult to target men with interventions that **can improve their health-seeking behaviour**.



Achieving the global goal of ending TB by 2030 requires tailored approaches addressing vulnerable and high-risk groups including men.

Therefore, **TB programmes and policies** need to be **gender-responsive and human-rights based** with underlying principles of **non-discrimination, gender equity, transparency, accountability, and meaningful engagement of affected individuals in decision-making**.

YES!
WE CAN **END TB**